



OBERON BOOKS

What To Include In Your Proposal

Book Information

Book Title

Summary

Please supply a one-line description of the book summing up its scope and content.

Description

Please provide a concise description of the book, outlining your rationale, approach, main themes and objectives.

Short non-technical description

This should be clear, informative and persuasive. (200 words or less).

Key features

What three key benefits does your book offer its readers?

- 1.
- 2.
- 3.

Table of Contents

Chapter by chapter synopsis

Word count

Estimated to the nearest 5,000 words

Submission date

Suggest a realistic date for delivery of the complete manuscript

Illustrations and Permissions

Details of any illustrations or text permissions necessary

Market and Competition

Market and Readership

What is the primary readership?

*For **professional titles**, please give information on any relevant organisations, associations and networks.*

Your analysis of competing or comparable books

Please provide details of books that are comparable or would compete directly for a reader's attention. Provide the title, author, publisher, publication date and price and explain how your book is like, or unlike, the other books. What are their strengths and weaknesses in relation to your book? What advantages does your book have over the competition?

Author and contributor information

Your details (title, name and affiliation/job title)

Contact details (email, phone, postal address)

Biographical note:

Please provide a short biographical note (up to 50 words). For edited volumes please include a list of contributor affiliations.

Additional information

Please give any additional information that would be helpful in making our decision e.g. previous books, experience, media contacts (or attach a copy of your CV).